

Contract # 48273

Schedule Dates 09/24/12-10/07/12
Advertiser JOHN TIERNEY FOR CONGRESS-DEMOCRAT (312)
Agency Adelstein Liston (2292)
Product POLITICAL CANDIDATE (1051)
Brand Est. 3233 9/24-10/7 (27822)
Salesperson Shiebler, Charles (1011)
Sales Office WHDH
Buyer Name /
Phone/Fax 3233
CPE Local/Political Candidate Agency
Account Types Standard
Billing Type
Comments

WHDH-TV
7 Bulfinch Place
Boston, MA 02114-2977



Adelstein Liston
222 W Ontario St #600
Chicago, IL 60654

Date Entered 09/21/12
Last Modified 09/24/12
Entered By Charles Shiebler
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$21,885.00
Net Total \$124,015.00
Sales Tax

WHDH Boston (WHDH)
By Broadcast Month Spots Rate
Sep. 2012 34 \$68,700.00
Oct. 2012 40 \$77,200.00
Grand Total: 74 \$145,900.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/24/12-09/28/12	3	:30	5:30A- 6A (ET)	2	X	X	X	X	X			2	\$500.00	\$1,000.00	WHDH Boston (WHDH)		9/21/12
2.0	Normal Line / SPOT	09/24/12-09/28/12	3	:30	7A- 8A (ET)	1	X	X	X	X	X			1	\$2,000.00	\$2,000.00	WHDH Boston (WHDH)		9/21/12
3.0	Normal Line / SPOT	09/30/12-09/30/12	3	:30	8A- 9A (ET)	1						X		1	\$1,000.00	\$1,000.00	WHDH Boston (WHDH)		9/21/12
4.0	Normal Line / SPOT	09/24/12-09/28/12	3	:30	9A- 9:30A (ET)	3	X	X	X	X	X			3	\$900.00	\$2,700.00	WHDH Boston (WHDH)		9/21/12
5.0	Normal Line / SPOT	09/24/12-09/28/12	3	:30	9:30A- 10A (ET)	1	X	X	X	X	X			1	\$900.00	\$900.00	WHDH Boston (WHDH)		9/21/12
6.0	Normal Line / SPOT	09/24/12-09/28/12	3	:30	10A- 11A (ET)	2	X	X	X	X	X			2	\$750.00	\$1,500.00	WHDH Boston (WHDH)		9/21/12
7.0	Normal Line / SPOT	09/24/12-09/28/12	3	:30	12P- 1P (ET)	2	X	X	X	X	X			2	\$900.00	\$1,800.00	WHDH Boston (WHDH)		9/21/12
8.0	Normal Line / SPOT	09/24/12-09/28/12	3	:30	3:30P- 4P (ET)	3	X	X	X	X	X			3	\$500.00	\$1,500.00	WHDH Boston (WHDH)		9/21/12
9.0	Normal Line / SPOT	09/24/12-09/28/12	3	:30	4P- 4:30P (ET)	2	X	X	X	X	X			2	\$1,000.00	\$2,000.00	WHDH Boston (WHDH)		9/21/12
10.0	Normal Line / SPOT	09/24/12-09/28/12	3	:30	4:30P- 5P (ET)	3	X	X	X	X	X			3	\$1,200.00	\$3,600.00	WHDH Boston (WHDH)		9/21/12
11.0	Normal Line / SPOT	09/24/12-09/28/12	3	:30	6P- 6:30P (ET)	1	X	X	X	X	X			1	\$2,000.00	\$2,000.00	WHDH Boston (WHDH)		9/21/12
12.0	Normal Line / SPOT	09/29/12-09/29/12	3	:30	6P- 6:30P (ET)	1						X		1	\$2,000.00	\$2,000.00	WHDH Boston (WHDH)		9/21/12
12.0.1	Preempt	09/29/12															WHDH Boston (WHDH)	Schedule Change/Exception	

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Sunbeam Television Corporation, WHDH-TV, WLVI-TV, ThisTV does not discriminate on the basis of race, ethnicity, gender or national origin in any of its advertising practices.

Contract # 48273

Schedule Dates

Advertiser

Agency

Product

Brand

Salesperson

Sales Office

Buyer Name

Phone/Fax

CPE

Account Types

Billing Type

Comments

09/24/12-10/07/12

JOHN TIERNEY FOR CONGRESS-DEMOCRAT (312)

Adelstein Liston (2292)

POLITICAL CANDIDATE (1051)

Est. 3233 9/24-10/7 (27822)

Shiebler, Charles (1011)

WHDH

/

3233

Local/Political Candidate Agency

Standard

Comments

Date Entered

Last Modified

Entered By

CO-OP

Headline #

Demo

Order Type

Package Deal

Commission %

Commission

Net Total

Sales Tax

09/21/12

09/24/12

Charles Shiebler

No

Normal

15.00

\$21,885.00

\$124,015.00

WHDH Boston (WHDH)

By Broadcast Month

Sep. 2012

Oct. 2012

Grand Total:

74

\$145,900.00

Rate

\$68,700.00

\$77,200.00

Spots

34

40

Entered

9/21/12

9/21/12

Comments

Station

WHDH Boston (WHDH)

WHDH Boston (WHDH)

WHDH Boston (WHDH)

WHDH Boston (WHDH)

WHDH Boston (WHDH)

WHDH Boston (WHDH)

WHDH Boston (WHDH)

WHDH Boston (WHDH)

WHDH Boston (WHDH)

WHDH Boston (WHDH)

WHDH Boston (WHDH)

Total

\$750.00

\$8,000.00

\$15,000.00

\$5,000.00

\$2,500.00

\$4,000.00

\$2,500.00

\$2,200.00

\$750.00

\$3,000.00

\$5,000.00

Comments

Entered

9/21/12

9/21/12

Comments

Station

WHDH Boston (WHDH)

WHDH Boston (WHDH)

WHDH Boston (WHDH)

WHDH Boston (WHDH)

WHDH Boston (WHDH)

WHDH Boston (WHDH)

WHDH Boston (WHDH)

WHDH Boston (WHDH)

WHDH Boston (WHDH)

WHDH Boston (WHDH)

WHDH Boston (WHDH)

Total

\$750.00

\$8,000.00

\$15,000.00

\$5,000.00

\$2,500.00

\$4,000.00

\$2,500.00

\$2,200.00

\$750.00

\$3,000.00

\$5,000.00

Comments

Entered

9/21/12

9/21/12

Comments

Station

WHDH Boston (WHDH)

WHDH Boston (WHDH)

WHDH Boston (WHDH)

WHDH Boston (WHDH)

WHDH Boston (WHDH)

WHDH Boston (WHDH)

WHDH Boston (WHDH)

WHDH Boston (WHDH)

WHDH Boston (WHDH)

WHDH Boston (WHDH)

WHDH Boston (WHDH)

Total

\$750.00

\$8,000.00

\$15,000.00

\$5,000.00

\$2,500.00

\$4,000.00

\$2,500.00

\$2,200.00

\$750.00

\$3,000.00

\$5,000.00

Comments

Entered

9/21/12

9/21/12

Comments

Station

WHDH Boston (WHDH)

WHDH Boston (WHDH)

WHDH Boston (WHDH)

WHDH Boston (WHDH)

WHDH Boston (WHDH)

WHDH Boston (WHDH)

WHDH Boston (WHDH)

WHDH Boston (WHDH)

WHDH Boston (WHDH)

WHDH Boston (WHDH)

WHDH Boston (WHDH)

Total

\$750.00

\$8,000.00

\$15,000.00

\$5,000.00

\$2,500.00

\$4,000.00

\$2,500.00

\$2,200.00

\$750.00

\$3,000.00

\$5,000.00

Comments

Entered

9/21/12

9/21/12

Comments

Station

WHDH Boston (WHDH)

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Advertiser

Agency

Product

Brand

Salesperson

Sales Office

Buyer Name

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222 W Ontario St #600
Chicago, IL 60654

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38.0	Normal Line / SPOT	10/02/12-10/02/12	3	:30	7:57P- THE VOICE	1		X						1	\$15,000.00	\$15,000.00	WHDH Boston (WHDH)		9/21/12
39.0	Normal Line / SPOT	10/04/12-10/04/12	3	:30	10P- ROCK CENTER WITH BRIAN WILLIAMS	1			X					1	\$4,000.00	\$4,000.00	WHDH Boston (WHDH)		9/21/12
40.0	Normal Line / SPOT	10/05/12-10/05/12	3	:30	10P- DATELINE	1				X				1	\$4,000.00	\$4,000.00	WHDH Boston (WHDH)		9/21/12
41.0	Normal Line / SPOT	10/01/12-10/05/12	3	:30	10:59p- 7 News at 11 PM	2	X	X	X	X	X			2	\$2,500.00	\$5,000.00	WHDH Boston (WHDH)		9/21/12
42.0	Normal Line / SPOT	10/06/12-10/06/12	3	:30	10:59p- 7 News at 11 PM	1					X			1	\$2,500.00	\$2,500.00	WHDH Boston (WHDH)		9/21/12
43.0	Normal Line / SPOT	10/06/12-10/06/12	3	:30	11:29p- Saturday Night Live	1					X			1	\$2,500.00	\$2,500.00	WHDH Boston (WHDH)		9/21/12
44.0	Normal Line / SPOT	10/07/12-10/07/12	3	:30	11:55p- 7 SPORTS XTRA	1						X		1	\$750.00	\$750.00	WHDH Boston (WHDH)		9/21/12
45.0	Normal Line / SPOT	10/01/12-10/05/12	3	:30	10A- 11A (ET)	1	X	X	X	X	X			1	\$750.00	\$750.00	WHDH Boston (WHDH)		9/24/12
46.0	Normal Line / SPOT	10/01/12-10/05/12	3	:30	5A- 5:30A (ET)	1	X	X	X	X	X			1	\$500.00	\$500.00	WHDH Boston (WHDH)		9/24/12
47.0	Normal Line / SPOT	10/01/12-10/05/12	3	:30	11P- 11:35P (ET)	1	X	X	X	X	X			1	\$2,500.00	\$2,500.00	WHDH Boston (WHDH)		9/24/12
48.0	Normal Line / SPOT	10/06/12-10/06/12	4	:30	6A- 7A (ET)	1						X		1	\$200.00	\$200.00	WHDH Boston (WHDH)		9/24/12
49.0	Normal Line / SPOT	10/06/12-10/06/12	3	:30	9A- 10A (ET)	1						X		1	\$1,000.00	\$1,000.00	WHDH Boston (WHDH)		9/24/12

CONFIRMATION CONTRACT

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Date:

Accepted-Station:

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Comments:

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